



**birmingham  
businessalliance**

THE CHAMBER FOR REGIONAL PROSPERITY

# INVESTOR BENEFITS

2024

# We believe in teamwork.

For the Birmingham region to move forward, we must unite together and help make this community a place where every business feels like they can fulfill their potential here. When you join BBA, you are joining a network of leaders committed to advancing and advocating for your business, your employees and your home.

**Join us today and see how you can play a part in making the Greater Birmingham Region everything it deserves to be and more.**

## OUR IMPACT



Since our founding in 2009, BBA has successfully convened thousands of community and business leaders, backing 700+ projects that have not only created over **33,000 new jobs** but also spurred **\$8.5 billion in new capital investments**, all while passionately advocating for the growth and prosperity of **all businesses** within the Greater Birmingham Region.



# BBA INVESTOR BENEFITS

BENEFITS	CONNECTOR	ALLY	SUPPORTER	ADVOCATE	ADVISOR	BOOSTER	CHAMPION	FOUNDATION	CORNERSTONE
Listing in BBA's online investor directory	●	●	●	●	●	●	●	●	●
Investor welcome packet and display item	●	●	●	●	●	●	●	●	●
Free or discounted tickets to BBA events	●	●	●	●	●	●	●	●	●
New investor recognition in BBA newsletter	●	●	●	●	●	●	●	●	●
Subscription to investor-only news updates	●	●	●	●	●	●	●	●	●
Access to small business training and development webinars	●	●	●	●	●	●	●	●	●
Complimentary ribbon cutting services and support		●	●	●	●	●	●	●	●
International Trade Assistance (\$25 discount for Certificate of Origins)		●	●	●	●	●	●	●	●
Discounted access to connect with prospective customers			BY INVITATION	BY INVITATION	●	●	●	●	●
Access to register for annual Leadership Exchange trip with community leaders to another city				BY INVITATION	BY INVITATION	BY INVITATION	●	●	●
Invitation to attend quarterly Governmental Affairs luncheons				●	●	●	●	●	●
Investing in BBA: your investment pays it forward for our region's collective economic growth					●	●	●	●	●
Opportunity to connect with potential, local-sourced suppliers					●	●	●	●	●
Invitation to two meetings of the Board of Directors					●	●	●	●	●
Priority consideration for exclusive, invite-only roundtable discussions					●	●	●	●	●
Priority consideration for inbound business attraction opportunities						●	●	●	●
Priority consideration for the Board of Directors							●	●	●
First access to sponsorship opportunities								●	●
Premier logo recognition on key BBA marketing materials									●
<b>COST</b>	\$350	\$599	\$1,500	\$3,000	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000+



# 2024 BOARD OF DIRECTORS

## OFFICERS OF THE BOARD

Chairperson of the Board – Joe Hampton  
Chairperson of the Board-Elect – Nick Willis  
Immediate Past Chairperson of the Board – Greg Curran  
Vice Chair of Finance – Nelson Bean  
Vice Chair of Public Policy – James (Jim) Proctor  
Secretary – Bingham D. Edwards, Jr.  
President & Chief Executive Officer – Steve Ammons  
Chief Financial Officer – Christy Hollingsworth

## EXECUTIVE COMMITTEE

Rich Bielen – Protective Life Corporation  
Turner Burton – Hoar Construction  
Leigh Collier – Wells Fargo  
Greg Curran – Maynard Nexsen  
Denson (D) Franklin – Vulcan Materials Company  
James (Jim) Gorrie – Brasfield & Gorrie  
Joe Hampton – Spire  
Mike Kemp – Kemp Management Solutions  
Craft O'Neal – O'Neal Industries  
Jeff Peoples – Alabama Power Company  
Lee Styslinger – Altec Industries  
Mark Tarr – Encompass Health  
John Turner – Regions Bank  
Tim Vines – BlueCross BlueShield of Alabama  
Nick Willis – PNC Bank

## BOARD OF DIRECTORS

Edward Aldag – Medical Properties Trust  
Nelson Bean – Synovus  
Rich Bielen – Protective Life Corporation  
Stan Blanton – Balch & Bingham  
Mike Bolin\* - Jefferson County Commission  
William (Bill) Bowron – Red Diamond  
Frank Brocato\* – City of Hoover  
Turner Burton – Hoar Construction  
Myla Calhoun – Alabama Power Company  
J.W. Carpenter – Prosper  
Jesse Cash – Honda Manufacturing of Alabama  
Edward Christian – Burr & Forman  
Leigh Collier – Wells Fargo  
Greg Curran – Maynard Nexsen  
Matthew Dent – Buffalo Rock Company  
Nathaniel Drummond – Drummond Company  
Denson (D) Franklin – Vulcan Materials Company  
Will French – Dunn Investment Company  
Nancy Goedecke  
James (Jim) Gorrie – Brasfield & Gorrie

Grant Haines – Ernst & Young  
Joe Hampton – Spire  
Raymond Harbert – Harbert Management Corporation  
Jimmy Johnston – Autocar  
Jerry Kelly – Kelly Natural Gas Pipeline  
Mike Kemp – Kemp Management Solutions  
Bobbie Knight – Miles College  
Lucy Marsh – Thompson Tractor Company  
Ron Mathieu\* – Birmingham Airport Authority  
Joel McMahon – Jay Industrial Repair  
Burton McDonald – Truist Bank  
Clayton Mobley – Abacus Investments  
Kevin Morris\* - Shelby County Commission  
Bill Morton – Robins & Morton  
Steven Nichols – Mercedes-Benz U.S. International  
Craft O'Neal – O'Neal Industries  
Jeff Peoples – Alabama Power Company  
James (Jim) Proctor – McWane Inc.  
Ned Rand – ProAssurance  
Andy Robison – Bradley

Dawn Sharff – Bradley  
Selena Rodgers-Dickerson – Sarcor LLC  
Chad Scroggins\* – Shelby County Commission  
Linda Seal – Shipt  
Lee Smith – SmartBank  
Lee Styslinger – Altec Industries  
Mike Suco – Coca-Cola Bottling Company United  
Mark Tarr – Encompass Health  
Beck Taylor – Samford University  
Hugh Thomas – The Onin Group  
Michael Thompson – Fairway Investment  
John Turner – Regions Bank  
Jim Vann – Dentons Sirote  
Tim Vines – BlueCross BlueShield of Alabama  
Tricia Wallwork – Milo's Tea  
Ray Watts\* – The University of Alabama at Birmingham (UAB)  
Nick Willis – PNC Bank  
Randall Woodfin\* - City of Birmingham  
Jabo Waggoner\* – Alabama Legislature  
Jimmie Stephens\* – Jefferson County Commission  
Michael Johnson\* – Birmingham Water Works Board

Please note that individuals with asterisks (\*) have an ex-officio designation (such as holding public office).



## CORNERSTONE INVESTORS



## FOUNDATION INVESTORS

Altec Industries Inc.

Burr & Forman, LLP

Drummond Company, Inc.

Harbert Management Corporation

Hoar Holdings LLC

Maynard Nexsen

McWane, Inc.

Medical Properties Trust, Inc.

Robins & Morton

Shelby County Commission

Vulcan Materials Company

Wells Fargo Bank

## CHAMPION INVESTORS

Abacus Investments

Autocar

Balch & Bingham LLP

Birmingham Water Works Board

Bradley

Buffalo Rock Company

Cadence Bank

Children's of Alabama

City of Hoover

Coca-Cola Bottling Company United, Inc.

Dentons Sirote

Honda Manufacturing of Alabama, LLC

Kelly Natural Gas Pipeline

Ligon Industries

Mercedes-Benz U.S. International, Inc.

ProAssurance

Red Diamond Inc.

Samford University

Shipt LLC

Synovus Bank

The Onin Group

Thompson Tractor Company, Inc.





**birmingham**  
**businessalliance**

## Our business is serving *your* business.

Established in 2009, the Birmingham Business Alliance (BBA) is the first stop destination for businesses currently operating or considering an operation in Birmingham. BBA is the economic development agency for the Greater Birmingham Region and local chamber of commerce for the city of Birmingham. Our mission is to help businesses start, stay and succeed in the Greater Birmingham Region.



CHECK OUT OUR  
UPCOMING EVENTS