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Buffalo Rock Company Named Beverage Industry's 2024 Bottler of the Year

BIRMINGHAM, Ala. – Buffalo Rock Company, the nation's largest single-family, privately-owned Pepsi® and Keurig Dr Pepper® bottler, is proud to announce its recognition as Beverage Industry's 2024 Bottler of the Year. This prestigious award underscores Buffalo Rock's unwavering commitment to excellence in beverage production and distribution.

With a rich history dating back to 1901, Buffalo Rock has continuously demonstrated its dedication to continuous improvement, culture, and customer satisfaction. Serving Alabama, west Georgia, and the Florida panhandle, the company has become synonymous with world-renowned brands delivered with legendary, local service.

"We're extremely honored to be named Beverage Industry's Bottler of the Year," says Buffalo Rock CEO and president Matthew Dent. "This award is a testament to the hard work and dedication of our incredible team, who continually uphold our core values and go above and beyond to serve our customers and communities."

Buffalo Rock's core values are the integral framework leading to its success both in the market and within its 14 franchise locations and corporate headquarters. This commitment can be seen through community outreach, strategic infrastructure plans, and an emphasis on internal talent development. This prioritization stems from the belief that by developing Employee-Partners' skills and leadership abilities, they will have a more positive impact on both the company and the communities they serve.

About Buffalo Rock Company:

Buffalo Rock Company is the nation's largest single-family, privately-owned Pepsi and Dr Pepper bottler. The company employs more than 2,400 Employee-Partners who service a population of more than seven million consumers throughout Alabama, western Georgia, and the panhandle of Florida. Matthew Dent, CEO and President, leads the fourth-generation Lee-owned company that has been in business for more than 123 years. The company continues to evolve its operations and brand portfolio to meet the needs of the ever-changing beverage and snack consumer. For more information about Buffalo Rock Company, visit www.buffalorock.com.

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